

NOW TWO
FILM CHOICES



**Cancer
Council**
Automotive
Window Film

Now you see it...

uvshield
Cancer Council Automotive Window Film



- Helps reduce damage to your skin cell's DNA
- Dramatically reduces UV exposure associated with increased risk of skin cancer
- UPF 50+ protection rated film gives all the family maximum protection
- Over 70% glare reduction for safer driving
- Holds shattered glass together in the event of an accident

Performance Rating

	1	2	3	4	5
Protects your DNA	●	●	●	●	●
Optical Clarity	●	●	●	●	●
Strength	●	●	●	●	
Temp. Control	●	●	●	●	●
Lifetime Warranty	●	●	●	●	●
UPF 50+ Protection	●	●	●	●	●
Glare Control	●	●	●	●	

Now you don't...

uvclear
Cancer Council Automotive Window Film

- Helps reduce damage to your skin cell's DNA
- Dramatically reduces UV exposure associated with increased risk of skin cancer
- UPF 50+ protection rated film gives all the family maximum protection
- Helps hold shattered glass together in the event of an accident
- Provides 'invisible protection' without the tinted window look

Performance Rating

	1	2	3	4	5
Protects your DNA	●	●	●	●	●
Optical Clarity	●	●	●	●	●
Strength	●	●	●	●	●
Lifetime Warranty	●	●	●	●	●
UPF 50+ Protection	●	●	●	●	●
Glare Control	●				
Temperature Control	●				



UPF 50+ The highest **UV protection** rating you can get.



Cancer Council
Automotive Window Film

helping in the fight
to **reduce skin cancer.**

Breakthrough information: The FACTS

Skin cancers are formed when skin cells are damaged by Ultra Violet (UV) radiation penetrating the skin. Each cell carries DNA or genetic material that 'tells' the cell what it is, when to develop and when to die.

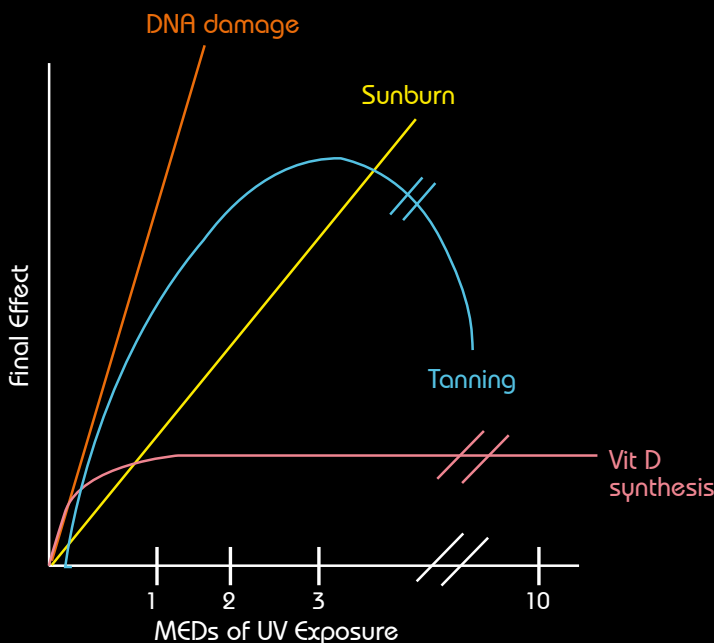
UV damages skin cell DNA and this can cause them to mutate and grow abnormally. If these mutant cells are not destroyed by the body's natural defense systems, they will continue to develop and can turn into skin cancers.

The diagram below shows the relationship between UV exposure and the effects it has on skin cells. Constant sun exposure and DNA damage has a lasting effect on your skin and your health. Ultimately, the more sun exposure, the higher the risk of DNA damage.

Both UV Shield and UV Clear Cancer Council Automotive Window Films provide maximum UPF 50+ protection to virtually eliminate the penetration of harmful UV rays through your vehicle's windows.*

*Ultraviolet Protection Factor of 50+ is the highest rating available in Australia. Independent testing shows UV Shield window film screens out 99% of UV rays.

UV dose relationship for sunburn, suntan & skin cell DNA damage



B.A Gilchrest, Sun protection and Vitamin D: Three dimensions of obfuscation, J.Steoid Biochem. Mol. Biol. (2007)

Cancer Council Automotive Window Film is **NOW available in tinted or clear**, both offering UPF 50+ protection, the highest rating available



UVshield

endorsed by the Cancer Council



UVclear

endorsed by the Cancer Council

Cancer Council
Automotive Window Film

To find out more about **UV Shield** or **UV Clear**

call: 03 8809 2700

or visit: www.cancercouncilfilms.com.au
or email: info@cancercouncilfilms.com.au

MotorOne

Now offers skin cell **DNA protection!**